

Appendix 4 - Projects, Partnerships, and Key Initiatives 2025/26

Major Events Supported

Project/Event	Description
Brighton Festival 2025	Licensing support and regulatory oversight for one of the city's flagship cultural events.
Brighton & Hove Pride 2025	Multi-agency planning, compliance, and event support activity.
Boundary Festival 2025	Licensing and regulatory support for major outdoor music event.
On The Beach	Ongoing licensing involvement in planning and delivery of beachfront events.
Rugby World Cup Fan Zones	Regulatory support for fan zone activities at St Peter's Church.

Policy Development

Activity	Outcome
Statement of Licensing Policy Review	Comprehensive review including Licensing Summit, stakeholder consultation, and Equality Impact Assessment.
New Policy Implementation	Revised Statement of Licensing Policy implemented in January 2026.

Partnership Working and Compliance Projects

Activity	Outcome
Test Purchasing Operations	16 visits undertaken jointly with Trading Standards and Sussex Police, with follow-up meetings and interventions.
Challenge 25 Compliance Project	Approximately 20 off-licence visits undertaken with Sussex Police using a volunteer aged over 18 but under 25, followed by advisory letters and re-test visits where appropriate.
Pre-Pride Multi-Agency Inspections	Approximately 140 inspections completed jointly with Sussex Police, East Sussex Fire & Rescue Service and Environmental Protection.

Appendix 4 - Projects, Partnerships, and Key Initiatives 2025/26

Key Initiatives

Initiative	Progress
Sensible on Strength (SoS)	Around 204 accredited premises. Initiative promoted through inspections and partnership working. Membership records are being reviewed and premises revisited to support future expansion of the scheme.

Partnership Forums and Engagement

Forum/Activity	Frequency
Safety Advisory Group (SAG)	Monthly virtual meetings.
Joint Intelligence Meeting (JIM)	Fortnightly virtual meetings chaired by the Licensing Team.
East and West Sussex Licensing Group (EWSSLG)	Attendance at two in-person meetings (Crawley) and two virtual meetings each year.

Looking Ahead

Key Risks

- Maintaining sufficient levels of proactive compliance and enforcement activity across all licensing regimes.
- Balancing increasing workloads alongside statutory responsibilities and partnership commitments.

Emerging Issues

- Violence Against Women and Girls (VAWG) and the role of licensing in supporting wider community safety objectives.
- Responding to new national policy and legislative developments affecting the licensed trade.

Priorities for 2026/27

- Prepare for implementation of the Tobacco and Vapes Act 2026, including the introduction of smoke-free generation provisions and new vape regulations.
- Complete the review and adoption of the Council's Statement of Gambling Policy.
- Continue to strengthen partnership working and intelligence-led enforcement activity.

Appendix 4 - Projects, Partnerships, and Key Initiatives 2025/26

- Increase proactive compliance visits where resources allow.
- Support the safe delivery of major city events and promote the licensing objectives across all licensed sectors.

